



# ACADEMIC EVENTS FROM CONCEPTION TO FINAL REPORT: Report of experiences in university extension activities

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**ABSTRACT:** This study is characterized as a report of experience, based on the importance of university extension activities at events as a form of professional practice for students of the Tourism course of the State University of Amazonas - UEA. It reports on the results of an extension project entitled Academic Events from Conception to Final Report. The methodology used for the construction of this study consists of exploratory and descriptive research, qualitative in nature, with a bibliographic review to support the proposed discussion. In terms of the results of this experience, professional practice in the events sector is seen as the main factor contributing to the professional formation of students, through their involvement in more than forty events during the second half of 2017 and through to the end of 2018. The report is relevant because it inspires other colleges and universities to reproduce similar activities and even improve on them.

## KEYWORDS

University extension;  
Academic events;  
Professional practice

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## INTRODUCTION

The events segment, an important segment of the tourism industry, has a direct impact on the productive chain of a locality when it stimulates various types of services and products, seeking to cater for event delegates with quality and efficiency. The Ministry of Tourism (2010, p. 20) highlights that "when holding an event, it is important to understand the possible formats and the activities that best fit the proposal, and to ensure that they correspond to the demand of that event".

In this context, it is understood that an event is something that is planned in advance, aiming at its successful execution, as mistakes will have a negative impact on the image of the organizers. Matias (2004) outlines the main stages in the process of planning and organizing events: conception; pre-event; during the event itself, and post-event. It is recommended that each stage be implemented in a way that minimizes possible failures during the execution.

The events sector represents a great opportunity for the professional Tourismologist because it is one of the segments in which these professionals is trained to work. It is important to highlight that having a professional qualification provides a competitive differential in the sector, as the theoretical contribution to the acquisition of skills and techniques is essential, and can only be achieved through accredited short- or long-term courses. Practical experience is also indispensable, being a decisive moment and one of great responsibility, but this aspect is often inadequate within the academic universe. It was thinking about professional practice in events that the Escola Superior de Artes e Turismo - ESAT of the Universidade do Estado do Amazonas - UEA (School of Arts and Tourism of the State University of Amazonas in Brazil), implemented the extension project entitled *Eventos Acadêmicos da Concepção ao Relatório Final* (Academic Events from Conception to Final Report).

The results of the project were very satisfactory, especially for the team of students that benefited from the practical experience from 2017 to 2018. This work is a report of experience that presents the results of project. However, it should be mentioned that the project is still in progress, with the team of participating students being renewed on a regular basis.

The methodology used in the construction of this report was based on Gil (2010), being configured as a qualitative research of exploratory and descriptive character, with a bibliographic methodological procedure. The events project, meanwhile, used the guidelines of Cesca (2008) as the methodology for its elaboration.

Besides the introduction, this report presents the work in five sections: 1. Research Question and Rele-

vance, which describes important concepts for understanding the research; 2. The Methodology used in the construction of the report of experience and the extension project; 3. The Results, which describes the development of the project; 4. Practical implications and conclusions, highlighting opportunities for application of the central idea of the project by other institutions, and 5. References used.

## RESEARCH QUESTION AND RELEVANCE

Working or conducting business in the events market requires a high level of professionalism among those who work, or intend to work in the sector. Matias (2004, p. 74) defines events as "professional action through research, planning, organization, coordination, control and implementation of a project, with the aim of reaching its target audience with concrete measures and projected results".

Oliveira (2013, p. 105) states that "the success of an event is closely related to the profile of those who organize it. Both quotations reinforce the importance of highly qualified professionals to stand out in the events sector. It is a sector with many amateurs, whose lack of professionalism often leads to failures. However, the possibilities are varied for those who seek professionalism and seek to excel in the events sector. The options range from short term professional courses to long-term courses through academic training, in addition to graduate studies.

The degree in Tourism is, therefore, a good option for those seeking self-improvement, as the events sector is one of the segments in which the tourist professional works. Through this course, tourism students will acquire all the necessary theoretical grounding to enable them to understand the dynamics of tourism and its multidisciplinary dialogue with many other areas of knowledge. However, it is should stressed that theoretical knowledge alone is not enough to work in the events sector. Practical experience is also essential, in order to understand its stages. This is the focus of this work, which addresses professional practice in events.

In the case of the Tourism course of the Escola Superior de Artes e Turismo - ESAT of the Universidade do Estado do Amazonas - UEA, the students gain practical experience in events during the academic discipline of Events Planning and Organization. The course assessments are practical, giving students the chance to apply their knowledge. These practical activities help create, in those who identify with the area of events, a desire to know more, even after the end of the discipline. Thus, the following question emerged: How can tourism students be given professional practice in the events sector?

The answer to this question came through a proposed extension project in events, entitled: *Eventos Acadêmicos da Concepção ao Relatório Final* (Academic Events from Conception to Final Report). Another factor that prompted the implementation of this Project was the narrative of teachers of the courses in music, dance



and theater at the Escola Superior de Artes e Turismo – ESAT in relation to the organization of their events, due to a lack of technical knowledge to carry out this task.

The present project therefore aims to meet the needs mentioned above, as the academic extension activities allows students to go beyond scientific theoretical knowledge and the classroom environment and gain experience by putting into practice all the theoretical knowledge they have learned within the university. Castro (2004, p.14) emphasizes that "in the case of extension activities, what we see is that they produce knowledge through experience, giving them the capacity to narrate on their practice".

Falcão (2006) emphasizes that academic extension activities are fundamental during this process of teaching-learning and research, allied with the practical experience that gives students the chance to participate more in the professional routines that they will perform in the future. According to the authors cited, it is understood that the students' experiences are based on their participation in entire transformative process between learning the theory and putting it into practice, and it is period in which they can learn from their mistakes, so as not to repeat them when they enter the job market.

This is also true of the extension project that is being developed with the participation of students of the tourism course, to meet the demand for academic events of the ESAT. Therefore, the main objective of this work is to report the results of the extension project: Academic Events from Conception to Final Report. The importance of this study is that it addresses the students' experiences in the academic field, and that satisfactory results were obtained, both for the students involved in the project and for the teachers of the other courses, whose events were carried out successfully. Aiming to encourage professional practice for students through the development of extension projects, this work sets an example for other academic courses.

## METHODOLOGY

According to Gil (2010), this study is characterized as qualitative, as it highlights peculiarities and complexities of the processes of planning, organizing and executing the academic events of this extension project.

Also based on Gil (2010), the research objectives in this report of experience are exploratory, as it investigates the topic in greater depth. It is also descriptive because it reports the experience gained through the execution of the events project. Gil (2010, p. 27) points out that "the majority of [studies] that are carried out with professional objectives probably fall into this category".

As for the technical procedures, the research was bibliographic. Gil (2010, p. 29) states that research "is developed based on already published material". Therefore, books, magazines, articles, and journals were consulted, among other publications that addressed the topics of interest, such as events and extension projects aligned with professional practice.

## RESULTS

The Bachelor of Tourism course of the ESAT, of the Universidade do Estado do Amazonas created, through its university extension, the project entitled Academic Events from Conception to Final Report, which has been running since 2015. The target public for participation in the selection process consisted of students of the tourism course, with the aim of giving them experience of each phase in the planning and organization of events (conception; pre-event; during the event itself, and post-event) suggested by Matias (2004). The students were also able to use the practical experience to complete their compulsory hours of supervised internship.

It should be mentioned that project is still in progress, and that this work shares the results obtained with the team that took part from the second half of 2017 through to the end of 2018. During the period in question, the main partnership established for the project was with the Pro-Rectorate of Extension and Community Affairs - PROEX, which enabled a one-year scholarship, as well as a grant to support the project. This grant was used to purchase materials, and uniforms so that the team could be easily identified when carrying out their duties at the events.

There were also other collaboration partnerships, such as the support provided by the Board of Directors of the ESAT for the provision of tables and chairs in the auditoriums; and with the and Post-Graduation Course in Management and Events Production, which provided the sound equipment, banner stands, and notebooks, among other items for use at the events. A partnership with the Laboratory of the Tourism course - LABOTUR, provided physical space for the team to plan events, hold meetings, and support for the material, among other activities.

As already mentioned, the idealization of the project arose out of two needs that were identified by the course coordinator; the main one was to provide professional practice in events for tourism students, in addition to what the course already offers; and the second arose out of the reports of teachers of other courses regarding the lack of technical knowledge to organize their events. Due to both situations, it was seen that on one hand, there was a demand, and on the other, there were students eager to put their knowledge into practice and provide the necessary labor.

Hence, the general objective of the project was to give tourism students an opportunity to apply the academic knowledge acquired throughout the course and to experience the routine practices of the tourism professional, by organizing academic events of the courses of the ESAT. Its specific objectives were:



to create a structure for the academic events of the ESAT; to conduct research on competitive tenders for the submission of events requiring organizing; to create forms to standardize the activities; and to offer mini-courses, lectures and training actions for those involved in the project, in relation to the events sector.

Some of these objectives were achieved. In relation to the structure for academic events, the project was incubated in the Tourism Laboratory - LABOTUR, in the Events/Planning and Tourism Management room, which has the necessary equipment and support for the development of activities, especially in the initial stages of registration of participants, meetings and training. It is also a place that provides support for the subsequent stages in the events planning and organization.

The research on competitive tenders for the submission of events was an objective that could not be achieved, because during the period in question, the Fundação de Amparo à Pesquisa do Estado do Amazonas – FAPEAM (Research Support Foundation of the State of Amazonas) suspended all types of competitive tender for events organization and support, greatly limiting the proponents' ability to promote themselves, and making this objective difficult to accomplish. This absence is one of the limitations of the project.

With the aim of standardizing the events project, the guidelines of Cesca's methodology (2008) were followed, which considers the items: 1. Cover page; 2. Data; 3. Presentation of the event; 4. Public of interest; 5. Support from institutions and promotion; 6. Preliminary program; 7. Persons responsible and their functions; 8. Timeline; 9. Budget forecast; 10. Forecast revenue; 11. Dissemination; 12. Evaluation; 13. Reports and 14. Annexes. In this case, the methodology had to be adapted to our reality. Therefore, a specific model was created for project events, which was used by all the participants to plan, organize and execute the events. These were then reviewed by the project coordinator.

In regard to the training for those involved in the project, this was one of the first objectives to be achieved, because the activities begin with training, among many other activities that are carried out during the period of the project. Thus, the main objective of providing students with practical experience in events was successfully achieved.

In the second half of 2017, when the activities of the project were resumed, the initial experience took place at the ESAT itself, where the team organized eleven events. These are listed in Table 1 of the appendix to this work. One of the most interesting relationships was with the future artists of the dance, theatre and music courses. It was seen that these future artists are excellent performers, but that they have difficulty planning and organizing shows. This is where the tourism course was able to assist. And conversely, when the tourism course needed some artistic manifestation for

its events, the art courses were always asked to step in. During the period of the study, it was seen that the team formed relationships between courses that led to greater interaction, establishing partnerships for future works.

In 2018, the project went beyond its proposed objective of supporting events only of the ESAT itself, and began to be sought out by other courses of the Universidade do Estado do Amazonas - UEA, which is multi-campus and has four other schools of higher education in the city. There was also demand from partner institutions. From there on, it began to provide support to external events, going beyond the university, and providing contact with other areas of knowledge, but always within the proposal of academic, scientific and cultural events. During this period, a total of thirty-six events were held. These are listed in Table 2 of the appendix to this work. The most surprising thing was how the project became known about, even without any advertising. It was discovered that the teachers of the university were chatting among themselves, mentioning the project and even recommending the team for support with events.

Thus, collating the information from Tables 1 and 2, in one and a half years of the project, a total of forty-seven events were held. This confirms that the proposal was successfully achieved, in terms of providing professional practice in events for students of tourism. There were also opportunities for paid internships in events, jobs in the area, and freelance work, in response to the students' excellent performance. At each event, participants reported their new and unique experiences of each event, the complexity in each stage, the teamwork, the professionalism, the flexibility in some situations, the responsibility in carrying out their activities and going beyond them, and most importantly, the certainty of being in the right profession.

In general, during the period studied, there were some situations where the events had already been planned by the event hosts. In these cases, the team acted only in the execution, setting up, welcoming, support for the speakers, and final disassembly, among other aspects. But there were also cases where the event hosts did not know where to start planning, and these cases, the team was involved in the entire event, from its conception through to the final report of the event.

The most evident characteristic of the experience was interdisciplinarity, based on the knowledge acquired during the course of Tourism, particularly the disciplines of Events Planning and Organization, and Gastronomy. The Events discipline provides all the theoretical support for planning, organization and execution, while the course in gastronomy assists during the cocktail of events, being indispensable for handling the catering. And during external events, there was collaboration with the courses in health, technology and education, among others.





Given the importance of how the item organization was developed in a satisfactory way, motivating the participation of many other students in academic events, and also helping them towards approved papers in the form of expanded abstracts and scientific articles reporting their professional experience in the project. Regarding participation in national events, it is worth mentioning the 27th Brazilian Congress of Events Companies and Professionals, held by the Associação Brasileira de Empresas de Eventos - ABEOC (Brazilian Association of Events Companies), in the city of Rio de Janeiro from August 31st to September 2nd, 2017, in which defense of the expanded abstract was in 1st place among the 13 papers registered. Also, the participation in the 9th SeminTur Jr Meeting on November 8th, 2018, in the city of Caxias do Sul-RS, adding even more value and importance to the practice of the project during the defense of scientific papers.

The results far exceeded expectations, both of the project coordinator and the students, and of the events hosts, who consistently praised the team for the services provided, with such dedication. In 2019, the project was dedicated to conducting research, but it still provided support for some internal events.

## PRACTICAL IMPLICATIONS AND CONCLUSIONS

The project is unprecedented within the Universidade do Estado do Amazonas - UEA, being a pioneer, and it is already producing satisfactory results, with recognition from the Pro-Rectorate of Extension and Community Affairs - PROEX. It is considered innovative in the area of events, as there is no record of any other experience of this type that reconciles theory and practice in the city of Manaus, and it consolidates the threefold aims of the university: teaching, research and extension, leaving a positive mark on the academic lives of students, as some are already in employment, applying and expanding their practices.

The main impact of the extension project comes from the practical experience provided to the students involved, giving them more confidence in planning, organizing and executing academic events. It also helps them assume a new posture that will certainly bring efficiency and effectiveness to the professional experience; there is the teamwork, that enables new relationships to be built, an understanding of each stage to achieving success in the organization of events, and practice in the management of events that brought responsibility, autonomy and self-confidence in carryout out tasks of relevance to the tourismologist, as an event organizer.

The project created closer relationships between the

university and the community, fulfilling the essential role of giving back to society, through the dissemination of knowledge, in response to the interest of the external public in participating in lectures, mini-courses, workshops, and other events that were open to the general public.

Another positive factor was the expansion of the effective competencies and skills that the students of tourism transmitted when executing the events for which their support was requested, also reverberating within the Academic Council of the Unit. The project received a Note of Gratitude from the Pro-Rectorate of Extension and Community Affairs - PROEX for its collaboration in the Voluntariado para Doação de Sangue (Blood Donation Volunteering) day, which was held for the first time in 2019.

In view of the results presented, this report aims to inspire other higher education institutions to carry out similar or even better work, fulfilling the offer of teaching, research and extension. It is recommended that new studies be conducted, to continue the work begun here.

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## APPENDICES

Table 1: List of events participated in during 2017

No.	Event	Date	Place
1	PLANNING, ORGANIZATION, EXECUTION AND FINAL REPORT OF THE IX WEEK OF THE ENVIRONMENT OF THE ESCOLA SUPERIOR DE ARTES E TURISMO – ESAT (SCHOOL OF ARTS AND TOURISM)	06/05/2017	ESAT
2	SUPPORT FOR THE PROJECT IN THE LABOTUR: TRANSFORMING GARBAGE DUMPS INTO GARDENS	06/10/2017	MINDU SPRINGS PARK
3	PLANNING, ORGANIZATION, EXECUTION AND FINAL REPORT OF THE III SUPERVISED ESAT TRAINING SYMPOSIUM	06/21/2017	ESAT
4	SUPPORT FOR THE MEETING FOR PLANNING, ORGANIZATION AND EXECUTION OF ESAT INSTITUTIONAL EVENTS	07/03/2017	ESAT
5	SUPPORT FOR THE NATIONAL SEMINAR ON THEATRICAL DIRECTION	08/18/2017	ESAT
6	SUPPORT FOR THE II NATIONAL SEMINAR ON THEATRICAL DIRECTION	09/11/2017	ESAT
7	SUPPORT TOURISM WEEK OFFERING LECTURES TO THE COMMUNITY	From 09/25 to 09/30/2017	ESAT
8	PLANNING, ORGANIZATION, EXECUTION AND FINAL REPORT OF THE III AMAZON CHORAL FESTIVAL	From 09/28/2017 to 10/01/2017	VARIOUS AUDITORIUMS
9	SUPPORT FOR THE 3RD NATIONAL SEMINAR OF THEATRICAL DIRECTION	10/06/2017	ESAT
10	SOCIAL WELFARE ACTION TO COMMEMORATE THE DAY OF THE CIVIL SERVANT IN PARTNERSHIP WITH THE LABOR UNION	10/30/2017	EST
11	SUPPORT FOR THE PROJECT INCUBATED IN THE LABOTUR: TRANSFORMING GARBAGE DUMPS INTO GARDENS	12/09/2017	MINDU SPRINGS PARK

Table 2: List of events participated in during 2018

No.	Event	Date	Place
1	SUPPORT FOR THE EVENT: SEMINAR ON MANAGEMENT OF WATER RESOURCES OF AMAZONAS	03/05/2018	EST
2	SUPPORT FOR THE EVENT: COMMUNITY GARDEN CLEANING TASK FORCE	03/17/2018	MINDU SPRINGS PARK
3	SUPPORT FOR THE EVENT: OPERATIONALIZATION OF THE DEBATE ON ELECTIONS FOR THE RECTORATE	03/21/2018	ESAT
4	SUPPORT FOR THE EVENT: IV ABRAÇO SIMBÓLICO NO IGARAPÉ DO MINDU [IV SYMBOLIC HUG AT THE MINDU STREAM]	03/22/2018	MINDU SPRINGS PARK
5	SUPPORT FOR THE EVENT: I SEMINAR OF THE THEATER OF AMAZONAS	From 03/27/2019 to 03/29/2018	PALACE OF JUSTICE
6	TRAINING WITH VOLUNTEER INTERNS	04/05/2017 and 04/06/2018	ESAT
7	PLANNING, ORGANIZATION AND EXECUTION OF THE LECTURE SELF-KNOWLEDGE AS A COMPETITIVE DIFFERENTIAL IN THE PROFESSIONAL CAREER	04/06/2018	ESAT
8	PLANNING, ORGANIZATION AND EXECUTION OF MEETING DIALOGUES AND REFLECTIONS ON THE IMPLEMENTATION OF THE BNCC IN AMAZONAS	04/10/2018	ESAT
9	SUPPORT FOR THE EVENT: ESCOLA SÉCULO: ERA UMA VEZ O FUTURO [SCHOOL SÉCULO: ONCE UPON A TIME THERE WAS THE FUTURE]	04/20/2018	CENTURY SCHOOL
10	PLANNING, ORGANIZATION, EXECUTION AND FINAL REPORT OF THE SHAKESPEARE LECTURE	04/27/2018	THEATER COFFEE
11	PLANNING, ORGANIZATION, EXECUTION AND FINAL REPORT OF THE 5TH FEIRA CRIATIVA [CREATIVE FAIR]	05/05/2018	USINA CHAMINÉ

Source: Prepared by the authors (2019).



12	SUPPORT FOR THE EVENT: MARIA HELENA FONSECA TOURISM AWARD	05/09/2018	ESAT	24	V NATIONAL CONGRESS OF DANCE RESEARCHERS OF THE ASSOCIAÇÃO NACIONAL DE PESQUISADORES EM DANÇA (NATIONAL ASSOCIATION OF DANCE RESEARCHERS) – ANDA: 10 YEARS	From 06/20/2018 to 06/23/2018	ESAT
13	PROPOSITION, PLANNING, ORGANIZATION, EXECUTION OF THE EVENT VISA ACADÊMICA: PRIEIOS PASSOS [ACADEMIC LIFE: FIRST STEPS], FOR WHICH THE TARGET AUDIENCE WAS THE FIRST PERIODS OF THE TOURISM COURSE	05/10/2018	ESAT	25	PLANNING, ORGANIZATION AND EXECUTION OF THE FESTA JUNINA [TRADITIONAL JUNE FESTIVAL] OF ESAT	06/21/2018	ESAT
14	SUPPORT FOR THE EVENT: LANÇAMENTO LIVRO PLANEJAMENTO DE TRILHAS [BOOK LAUNCH PLANNING TRAILS]	05/12/2018	PROVINCIAL PALACE	26	PLANNING, ORGANIZATION AND EXECUTION OF THE COMMUNITY GARDENS CLEANING TASK FORCE	06/29/2018	MINDU SPRINGS PARK
15	PLANNING, ORGANIZATION AND EXECUTION OF THE IV MEETING OF THE COMMUNITY FOR THE PRACTICE OF VISITING PROTECTED AREAS	From 05/16/2018 to 05/18/2018	CAUA	27	SUPPORT FOR THE EVENT: TECHNICAL VISIT TO THE SCIENCE FOREST OF THE DIOFANTO MONTEIRO STATE SCHOOL	08/24/2018	FOREST OF SCIENCE
16	PLANNING, ORGANIZATION AND EXECUTION OF THE V INTERNATIONAL SYMPOSIUM OF IBERO AMERICAN MUSIC	From 05/21/2018 to 05/25/2018	ESAT	28	PLANNING, ORGANIZATION AND EXECUTION OF THE AMAZONIAN MANAGEMENT SYMPOSIUM – AMAS	From 08/29/2019 to 08/31/2018	VASCO VASQUES CONVENTION CENTER
17	PLANNING, ORGANIZING AND EXECUTING THE I MUNICIPAL SEMINAR ON PROPHYLAXIX OF VERTICAL TRANSMISSION OF HIV, SYPHILIS AND HEPATITIS	05/24/2018 and 05/25/2018	LUIZ MONTENEGRO AUDITORIUM	29	PLANNING, ORGANIZATION AND EXECUTION OF THE II SEMINAR OF THE NORTH REGION: EDUCATION, ART AND INTERCULTURE	From 09/13/2018 to 09/15/2018	ESAT
18	PLANNING, ORGANIZATION AND EXECUTION OF THE IV ESAT TRAINING SYMPOSIUM	06/09/2018	ESAT	30	EVENT SUPPORT: FEIRA NORTE DO ESTUDANTE [NORTH STUDENT FAIR]	From 09/26/2018 to 09/28/2018	PLAZA SHOPPING
19	PLANNING, ORGANIZING AND EXECUTION OF THE TCC WORKSHOP	06/11/2018	ESAT	31	PLANNING, ORGANIZATION AND EXECUTION OF THE AMAZONAS CHOIR FESTIVAL – FAMCOR	From 09/26/2018 to 09/28/2018	VARIOUS AUDITORIUMS
20	V SCIENTIFIC SEMINAR OF THE POSTGRADUATE PROGRAM IN LETTERS AND ARTS (PPGLA)	From 06/12/2018 to 06/15/2018	ESAT	32	PLANNING, ORGANIZATION AND EXECUTION IN THE PRESENTATION OF THE ORCHESTRAS AND YOUTH BANDS (UEA ORCHESTRA) PROJECT	10/24/2018	INSTALLATION THEATER
21	SUPPORT FOR THE EVENT: SBPC SEMINAR QUAL O FUTURO DA CIÊNCIA NO AMAZONAS [WHAT IS THE FUTURE OF SCIENCE IN THE AMAZON?]	06/14/2018	PLAZA MUSA	33	PLANNING, ORGANIZING AND IMPLEMENTATION OF THE COMMON NATIONAL CURRICULAR BASE AND THE TEACHING OF THE ARTS: CURRENT PERSPECTIVES	10/31/2018	ESAT
22	SUPPORT FOR THE EVENT: 1ST MEETING OF THE YOUNG SANITATION PROFESSIONALS (JPS) OF THE AMAZON	05/15/2018	EST	34	PLANNING, ORGANIZATION AND EXECUTION OF THE INNOVATION AND ENTREPRENEURSHIP MEETING	11/22/2018	ESAT
23	PLANNING, ORGANIZING AND EXECUTING THE FORUM OF DANCE COORDINATORS	06/18/2018 and 06/19/2018	PALACE OF JUSTICE				



35	PLANNING, ORGANIZATION AND EXECUTION OF THE END-OF-YEAR CONCERT OF STUDENTS OF THE EXTENSION COURSE OF BASIC TRAINING IN MUSIC OF THE UEA	12/08/2018	CULTURAL CENTER RIO NEGRO PALACE
36	SUPPORT FOR THE EVENT: 4TH SALÃO DE TURISMO AMAZONAS [AMAZONAS TOURISM SHOWCASE]	12/21/2018 and 12/22/2018	VASCO VASQUES CONVENTION CENTER

Source: Prepared by the authors (2019).