

9 YOUTH, VOLUNTEERING AND LEADERSHIP: MODES OF GOVERNMENT IN THE 21ST CENTURY

MANSKE, George Saliba.

ABSTRACT: This study analyzes the process of producing leaders in youths in contemporary times, indicating the construction of new subjectivities linked, above all, at a neoliberal context today. Assumes that by articulate young people to certain social purposes, such as leadership and volunteering, these actions will go in the direction of a social government, concept understood as puts Michel Foucault. Thus, in this process, understands that there are productions of subjects who lead themselves and others in a practice of government that is managed and organized through incentives and information with so-called social purposes. It is supposed that this new form of liberal subjects and management practices is based on a kind of economy that conform actions while a strategy for transfer and distribution of responsibilities of governmental agencies towards his individuals and population, generating a specific form of regulation of the conduct and the social actions directed at individuals, removing the State traditional figure responsible for the care and well-being of the population. Finalizes whereas young people, in this scenario, are the main subjects to be subjected in this new neoliberal process of management of the company.

KEY WORDS: Youth; Volunteering. Government. Neoliberalism.