

Editorial

It is an immense pleasure to collaborate, along with my colleagues Dr. Jessica Vieira de Souza Meira, Dr. Luiz Carlos da Silva Flores and Dr. Diva de Mello Rossini, in the second special edition of the 25th anniversary of Turismo: Visão e Ação (TVA). The goal of this special edition is to increase the international scope of TVA, by publishing highly-rated articles related to a variety of topics written by researchers from countries such as Portugal, Mexico, and Brazil.

The titles and authors of the articles included in this special edition are as follows: Asymmetries in the Drivers of Tourism Coopetition in Craft Centers (Miki, Monticelli, & Augusto da Costa); Sustainability and ESG: Study of the Tourist Operations of a Pousada in Serra Gaúcha (Mecca, Oliveira, Witt, & Velho); The Plot of Hospitality in Hostels: Gift or Scenic Work? (Pereira & Gomes); Tourism Planning and Development in Maricá: Public Power and Private Initiative Actions and Perspectives of Local Population (Viana & Fratucci); Shaded Coffee from Serra de Baturité, Ceará, Northeastern Brazil: Environmental Management, Sustainability and Eco-Socioeconomic Impacts (Ribeiro, Lima, & Loiola); Analysis of the Don Vasco Tourist Route in Michoacán, Mexico, Towards an Approximation of a Value Chain of Smart Destinations (Pacheco); Underlying Dimensions of Tourist Experiences in Sun and Beach Destinations from Travel Memories in Virtual Communities: The Case of Argentinian Tourists who Visited Destination Natal, RN (Bolzán & Mendes Filho); Challenges of Crisis Management in Tourism and Lessons Learned from the Experiences of Ministers of State in Brazil (Veloza-Silva, Soares Oliveira, Cordeiro Braga, & Tomazzoni); Brand Love: Applying the Lovemarks Theory in a Tourist Destination (Queiroz Barbosa & Fernandes Ferreira); Power Relations in the Changes of the General Tourism Law in Brazil (Ferreira da Silva, Augusto Gomes, & Vargas de Faria); The Tourist Destination of Praia do Forte – Bahia: Analysis from the Perspective of Urban Hospitality (Pereira de Oliveira & Torres Tricárico).

We hope that the international collaboration between UCF Rosen College of Hospitality Management (Orlando, USA) and Univali (Vale do Itajaí, Brazil), in the creation of this second special edition, is just the beginning of increasing efforts to enhance our knowledge of the tourism and hospitality sectors and further improve the international scope of Turismo: Visão e Ação (TVA).

We hope that you will enjoy reading this special edition!

Dr. Diego Bufquin & Dr. Jessica Vieira de Souza Meira

Acknowledgements

In this second edition of TVA's 25th-anniversary celebration, we express our gratitude for the international collaboration of colleagues Dr. Diego Bufquin and Dr. Jessica Vieira de Souza Meira, from UCF Rosen College of Hospitality Management (Orlando, United States). With their involvement in the editorial process, we were able to select the articles that make up this edition, and also take another step towards the internationalization of our journal.

The internationalization of a scientific journal presents many challenges, including establishing international partnerships to enhance global visibility, thereby promoting the dissemination and recognition of national academic knowledge in other countries.

Likewise, we would like to express our appreciation to the researchers, professors, students, and professionals involved in the processes of evaluation, editing, revision, graphic planning, and layout, who dedicated their knowledge and skills to serve this special edition. A special mention goes to the authors who have chosen our journal to publish their work, without whom our achievements would not be possible.

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Dr. Luiz Carlos da Silva Flores e Dra. Diva de Mello Rossini

Editores TVA

